

# EDGE<sup>TM</sup>



**The world deserves to see it.**  
**You deserve to sell it.**



**ENGEL & VÖLKERS®**

**Giving you the EDGE.<sup>™</sup>**  
Smart marketing. Extensive exposure.



**2 million**  visits per month\*

Engel & Völkers' suite of websites enhances consumer engagement and assists in generating leads. The hyper-local advisor and shop-level websites concentrate on listing exposure to local and regional homebuyers, while other potential buyers can discover our listings throughout North America from the Engel & Völkers national sites. International buyers also have access to your listings via our international websites, which link together our global network.



**1 million**  visits per month\*

JamesEdition is the world's luxury marketplace. Featuring private jets, yachts, exotic cars, exclusive watches and luxury homes, JamesEdition helps you find the best of the best around the world. Listings over €500,000 are marketed throughout 120 countries.



**2 million**  visits per month\*

Juwai.com is the largest and most authoritative source for global property data and advanced search designed for the Chinese real estate buyer – the largest international buying force in real estate.



**20 million**  visits per month\*

ListHub is where your listings need to be. As the largest U.S. platform for listing distribution, it markets your property to an audience of more than 20 million home enthusiasts through 80+ publishers and over 750 targeted and trusted websites.



**243 million**  visits per month\*

ListHub Global reaches over 60 million buyers and investors across 100+ trusted international websites in more than 65 countries, with key coverage in Asia, Europe and North and South America.



# EDGE™



\*Sources: Visits per month provided by respective partners and sites: Engel & Völkers AG, JamesEdition.com, Juvai.com, Lishub.com, LishubGlobal.com, MansionGlobal.com, Realtor.com, Smarter Agent Mobile, LLC, WSJ.com, ZillowGroup.com. Numbers are estimates and subject to change.

MANSION GLOBAL

**2.3 million**  visits per month\*

Mansion Global is the premier digital destination connecting the world's affluent real estate buyers with prestigious properties that are listed over \$1 million across the globe through relevant, timely listings and compelling content.

realtor.com®

**11 million**  visits per month\*

Realtor.com® is a leading resource for home buyers, sellers and dreamers, offering a comprehensive source of for-sale properties as well as information, tools and expertise to help people move confidently through their home journey.



EV Real Estate

All Engel & Völkers advisors are equipped with a dedicated mobile app, powered by Smarter Agent Mobile, LLC, to get your listing directly into the hands of potential buyers. All interested buyer queries come back to the person who knows your property best (second to you, of course) – your dedicated advisor.

THE WALL STREET JOURNAL.

**42.4 million**  visits per month\*

Wall Street Journal's renowned website reaches a global audience with an average household net worth of \$1,335,002. Your property is seen on WSJ.com and its affiliated sites targeting Europe, Latin America, India and China.

Zillow GROUP®

**180 million**  visits per month\*

Zillow Group houses a portfolio of some of the largest real estate and home-related online brands focusing on all stages of the home lifecycle: renting, buying, selling, financing and home improvement. Zillow Group is dedicated to empowering various consumer segments through its suite of online brands featuring rich data, inspiration and knowledge regarding homes and neighborhoods.

 

 



**Extensive • Domestic • Global • Exposure**

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**N**ot all properties are created equal, yet Engel & Völkers equally values every home our advisors represent and will dedicate the expertise, time and unmatched marketing resources we possess to help you sell your property to the right buyer at the right price. Our Extensive Domestic & Global Exposure (EDGE) platform provides unprecedented reach to get your property in front of qualified consumers whether they're next door, in North America or abroad — because they deserve to see it and you deserve to sell it. Working with an Engel & Völkers advisor gives you the EDGE that allows each home

listing extensive online exposure in major markets in which a potential buyer for your property may exist — an expectation of today's savvy consumers and international clientele. But we don't stop there ...

Engel & Völkers provides premium service to each of its clients worldwide. With a global network of more than 9,000 real estate professionals in over 30 countries, we not only reach millions of targeted consumers, but are able to collaborate with our fellow Engel & Völkers advisors to strategically handpick and refer buyers for the specific properties they seek ... like yours.

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